

# Affiliate Marketing For Beginners

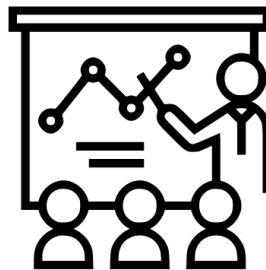
Class Taught By: Stephanie McClain | Afrinubi Solutions

Updated Syllabus: June 2023



1 ON 1 DIGITAL MARKETING TRAINING

*1-on-1 Training*





**Stephanie McClain  
Instructor**

**This course is in two different sessions.**

**2 Classes | 1 Hour Each**

**Pay [Here](#) | Book Class [Here](#)**

## **Class 1**

### **What is affiliate marketing?**

- You will learn the basics of the affiliate marketing and how it works.

### **How to get started with affiliate marketing?**

- You will get detailed information on how to get started as an affiliate and access to thousands of affiliate networks online.

### **Types of affiliate marketing networks**

- You will get access to all of the affiliate networks & how to sign up for them

## **Class 2**

### **How to design a profitable affiliate marketing website?**

- You'll learn 1 on 1 training on how to design an affiliate website using the Wix website builder and blog creation

### **How to use Chat GPT to generate content for your website?**

- You'll learn how to use chat GPT to assist you with writing content for your website

### **Keyword Research & SEO**

- You'll learn how to incorporate SEO and create an optimized website to get traffic to your website and you'll learn how to find competitive keywords for your website and blog.

### **How to Run Ads**

- In this training you'll learn how to run ads on social media platforms such as Google, YouTube, Facebook, Instagram, & TikTok

### **Online & Offline Marketing**

- In this training, you'll learn how to promote your affiliate marketing on social media & offline organically to get traffic and sales to your affiliate offer