



Afrinubi Solutions, LLC | [afrinubisolutions.com](http://afrinubisolutions.com)

[afrinubi@gmail.com](mailto:afrinubi@gmail.com)

404.721.2556

## Web Site Planning Questionnaire

This is a document you can use for your setting up your website. After filling out this document, you can present it to your future website designer or my company so your services can begin. This document prevents delays with your project and having this form completed will make the development process easier for your designer.

1. What is the name of your business?
  
  
  
  
  
  
  
  
  
  
2. How long has your company been in business?

3. What is the name of your website?

4. What's the name of your web hosting company?

5. Do you want to improve an existing website, or create a website from scratch?

*Afrinubi Solutions*

6. Do you want your website to be optimized for SEO? Do you have a list of keywords you'd like to target?

7. What features do you need on your website?

8. .What's the underlying goal of your website?

9. Who is your target audience?

10. What does your company do?

*Aprinubi Solutions*

11. Does your company sell goods or services?

12. What type of services?

13. What type of goods?

14. How many products would you like to sell?

15. What is your website color scheme?

16. What type of updates do you want on your website?

17. As far as the content, what type of information would you like on your website pages?

Home page

About page

Services page

Shop page

*Afrinubi Solutions*

Contact Page

Fees page

Appointment page

Contact page

18. Are there any other pages you would like? If so, list here

*Afrinubi Solutions*

19. Do you have the content ready for your site?

20. When would you like to launch your new site?

21. Do you need help updating and maintaining your website?

22. Do you need help with blogging and content marketing?

If you have any photos, videos, logo, files, pdfs or any other content email:  
[afrinubi@gmail.com](mailto:afrinubi@gmail.com)

*Afrinubi Solutions*